



## PRESS RELEASE

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For Immediate Release

### **Exploring, Inc. Appoints Matthew Kelly Chief Operating Officer**

*Kelly brings 18 years of operations and sales experience to new role.*

**ATLANTA, GA**/November 11, 2015 – Exploring, Inc., the parent company of several rapidly growing Atlanta-based companies, has named Matthew Kelly Chief Operating Officer. In his new role, Kelly is responsible for overseeing and directing the day-to-day operations of the company, including sales, customer service, and production. He is also responsible for implementing the company’s strategic plan.

Kelly has more than 18 years of experience in operations and sales, with expertise in information systems, manufacturing, and financial analysis. He was most recently Vice President of Service Delivery Network at GES Global Experience Specialists, where he directed a successful merger from a production capability, identified efficiencies, eliminated expenses, and instituted real-time metrics. Prior to that he was Vice President Operations, Graphics Depot and Exposervices and held several positions at Exhibitgroup/Giltspur, including Vice President, Operations and Manufacturing.

“We are very pleased to have Matt join the company in this new position,” notes Exploring president David Walens. “Exploring is in a period of tremendous growth, and Matt’s skills and strategic execution will be key in helping the company operate at its full potential and reach its goals. His expertise will also help us expand our unique ability to support our customers within the industries we serve, as we’ve done for the past 15 years. We are excited about all the potential the future holds for Exploring and our customers.”

“It is such a thrill to be a part of the evolution of the companies that are part of Exploring. The collection of talent that is housed in this organization is amazing, and as I look at the current and future capabilities I am excited about where we are going,” says Kelly. “I look forward to leveraging my experiences and expertise in such a dynamic team environment where we focus on our customers’ success and on our ability to operate effectively and efficiently. I look forward to working with the Exploring team to position the company not only for day-to-day success, but long-term growth.”

More information about Exploring is available at [www.exploring.com](http://www.exploring.com).

#### **About Exploring, Inc.**

Exploring, Inc. is the parent company of several rapidly growing Atlanta-based companies, including [Brumark](#), [Shelmarc Carpets](#), [ID3 GROUP](#), [Chisel 3D](#) and [Atlantis Waterjet](#). These companies offer services for exhibits, events and environments — including tradeshow flooring and full-service custom fabrication — as well as commercial and hospitality flooring. Exploring’s operations include facilities in Atlanta and Dalton, Georgia and a distribution facility in Las Vegas. Founded in 1999, Exploring was named to the Inc. 500 / 5000, Inc. magazine’s annual list of the fastest-growing private companies in America, in 2009, 2010, 2011 and 2014. More information is available at [www.exploring.com](http://www.exploring.com).

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