



PRESS RELEASE

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For Immediate Release

Exploring, Inc. Expands Innovative Solutions with Acquisition of GCI Graphics

Industry-leading grand format digital printer joins Exploring's expanding family of Atlanta companies.

ATLANTA/July 11, 2016 – Exploring, Inc., the parent company of several rapidly growing Atlanta-based companies, has acquired the assets of GCI Graphics, a full-service grand format digital printing company headquartered in Atlanta. This is Exploring's third acquisition in 14 months, and advances the company's mission of discovering truly innovative solutions and value for clients.

For more than 20 years, GCI Graphics has specialized in visually branded graphics for retail and point of purchase advertising, architectural signage, tradeshow displays, museums, marketing tours and live events. The company operates a state-of-the-art, 40,000-square-foot facility in Atlanta and offers a wide range of printing and graphics services to clients nationwide.

The acquisition allows the Exploring companies to offer clients an expanded range of services, with in-house printing and graphics capabilities at significant cost savings. GCI Graphics offers a uniquely broad range of capabilities, including 126"-wide dye sublimation printing, UV flatbed printing, 16' vinyl and mesh printing, custom routing, product installation, fulfillment and graphic design. As a full turnkey print provider, GCI Graphics also supplies indoor/outdoor media displays, vehicle graphics, point of purchase and point of sale signage, architectural and building signage, stage graphics, tents and more.

Since May 2015, Exploring has grown with the acquisitions of Chisel 3D, Atlantis Waterjet, and now GCI Graphics.

"We are extremely excited to add GCI Graphics to the Exploring family of companies," says David Walens, president of Exploring. "This acquisition gives us in-house printing and graphics capabilities, with cost-savings that will transfer to our clients. Several of our companies have worked with GCI on a variety of client projects, and we know first-hand the quality of work and tremendous scope of capabilities GCI provides. The company's focus on offering clients high-quality solutions is a natural fit with Exploring's commitment to providing innovation and value."

Greg Pappas, currently President of GCI Graphics, will serve as VP of Business Development. Tyler Alexander, Vice President of Business Development, will serve as Sr. Account Executive.

"The GCI team is pleased to join the Exploring family because of its commitment to growth and innovation," says Pappas. "This is an exciting time for our company and we can't wait to see what the future holds, both for GCI and our valued clients."

More information about Exploring and GCI Graphics is available at www.exploring.com and www.gcigraphics.com.

continued

About Exploring, Inc.

Exploring, Inc. is the parent company of several rapidly growing Atlanta-based companies, including [ID3 Group](#), [Chisel 3D](#), [Atlantis Waterjet](#), [Brumark](#), [Shelmarc Carpets](#), and [GCI Graphics](#). These companies offer services for exhibits, events and environments — including tradeshow flooring, full-service custom fabrication, and graphics — as well as commercial and hospitality flooring. Exploring's operations include facilities in Atlanta and Dalton, Georgia and a distribution facility in Las Vegas. Founded in 1999, Exploring was named to the Inc. 500 / 5000, *Inc.* magazine's annual list of the fastest-growing private companies in America, in 2009, 2010, 2011 and 2014. More information is available at www.exploring.com.

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